

Transform Your Talent On-site or Online

Deciding to roll out an employee engagement system is an investment that impacts your entire organization. We understand. That's why we developed a proven implementation and support structure focused on your long-term success.

When you work with Brand Integrity, you'll have a dedicated account executive, project manager, lead trainer, and technical support/customer service representative to help you sustain what you've started. And, we provide training in a way that fits your needs: in person, online, or a combination of both.

Rollout for Results Training

As the name implies, this training is provided to managers and employees who are new to the Brand Integrity Platform®. Brand Integrity offers a variety of training modules to suit your organization, including:

Introduction for managers

Presenting “the why” behind employee engagement, this session engages early adopters and addresses the obstacles of skeptics. Managers will get comfortable with the new technology and gain skills for communicating with employees and reminding them about the behaviors that drive the business and cultural change.

Introduction for employees

Training content is focused on exploring the value of engagement and how it will benefit employees. Employees will get comfortable with the platform, learn how to write powerful recognitions, see the importance of participating in the confidential employee survey, and understand expectations for next steps.

Train-the-trainer sessions

Brand Integrity helps educate and prepare internal experts to present the employee training (and potentially the manager training) so it is seen as an internal initiative. Allows time for Q&A and training planning so facilitators are confident to take action.



Help Center	Learning Academy	
<p>Leading the Experience™ Resources</p> <p>Getting Started Pathways</p> <ul style="list-style-type: none"> Getting Started Basics Getting Started Pathway for Managers <p>Leading the Experience™ Overview</p> <ul style="list-style-type: none"> The Essential Habits® (VIDEO) Creating Essential Habits® Exercise (DOC) Value of Behaviors to Leading the Experience™ The Ultimate Leadership Habit <p>Conduct One-minute Reminders</p> <ul style="list-style-type: none"> Conduct One-minute Reminders (E-LEARNING) Conduct One-minute Reminders (VIDEO) Types of One-minute Reminders Guide (DOC) One-minute Reminder Swirls (DOC) Making It Part of the Conversation Exercise (DOC) Best Practice Guide: Conduct One-minute Reminders (DOC) See all 7 articles <p>Hold Necessary Conversations</p> <ul style="list-style-type: none"> Hold Necessary Conversations (VIDEO) Necessary Conversation Starters Guide (DOC) Necessary Conversations Exercise (DOC) Plan to Plan Necessary Conversations Exercise (DOC) Best Practice Guide: Hold Necessary Conversations (DOC) 	<p>The Goal? Engaged</p> <ul style="list-style-type: none"> The Impact of Engagement (VIDEO) The Impact of Engagement (DOC) Power of the Experience (DOC) <p>Recognize and Share Success</p> <ul style="list-style-type: none"> Introduction to Strategic Recognition Recognize and Share Success (E-LEARNING) Get Social With Strategic Recognition (E-LEARNING) Best Practice Guide: Recognize and Share Success (DOC) Writing Powerful Recognition (VIDEO) Writing Powerful Recognition Guide (DOC) See all 12 articles <p>Collaborate on Employee Survey Results</p> <ul style="list-style-type: none"> The Living the Brand Assessment Overview of the Employee Survey (VIDEO) Living the Brand Assessment (E-LEARNING) Living the Brand Assessment Metrics Two-part Recommendation Question What is the Engaged Index? (VIDEO) See all 14 articles <p>Hiring Right</p> <ul style="list-style-type: none"> Hiring Right Process Overview (DOC) Hiring Candidate Self-assessment (DOC) Hiring Questions (DOC) Best Practice Guide: Hiring Right (DOC) Onboarding to the Experience Exercise (DOC) Performance Conversation Tool (DOC) See all 7 articles 	<p>Getting Started Pathways</p> <p>FAQs</p> <p>Platform Tutorials</p> <p>e-Learning Courses</p>

Training can be delivered on-site, via webinar, or online in the Brand Integrity Learning Academy.

Leading the Experience™ Coaching Program

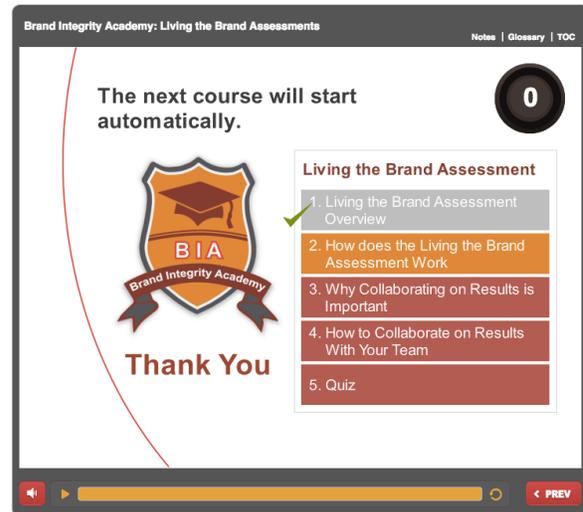
It is the job of a leader to create an environment where employees can tap into their personal motivation and become more engaged. The purpose as defined in the LTE overview is: Help managers develop the skills for reminding the workforce about the desired experience, strengthening communications, and sustaining a culture of accountability.

Managers will:

- Develop skills to become better (and more trusted) leaders.
- Learn how developing these skills will impact business results.
- Realize the importance of their role as managers in modeling the way for others.

Why our clients love it:

- The Leading the Experience program drives employee engagement and builds better leaders.
- Small group workshops build strong connections between managers and groups.
- Managers are given time to learn from each other.
- The format builds positive accountability from session to session.
- Simple agendas and materials support discussion.
- Focus is put on making some of the most essential skills habitual.



Reminding skills include:

- Recognizing and Share Success
- Conducting One-Minute Reminders
- Collaborating on Employee Survey Results
- Holding Necessary Conversations
- Hiring for the Experience



"The Brand Integrity trainer's knowledge and proficiency were evident throughout the presentation, but most impressive was her understanding of our organization and her plan to position us for success as we move forward. I'm confident our decision to partner with Brand Integrity throughout this venture was a wise one."

- LEADER AT COMMUNITY WELLNESS PARTNERS, AGING SERVICES



Brand!ntegrity

CONTACT US

brandintegrity.com
engaged@brandintegrity.com
(585) 442-5404



ABOUT BRAND INTEGRITY

Brand Integrity is an employee engagement technology and consulting company that helps businesses build the right environment for employee engagement, driving measurable and sustainable culture change. While just 33% of the national workforce is engaged at work, the average among Brand Integrity's clients remains at 91%. Since 2002, the company has helped hundreds of clients across 25 industries disrupt the way they approach employee and customer engagement to enable them to overcome barriers, reduce turnover, and become more profitable. For more information, visit www.brandintegrity.com.