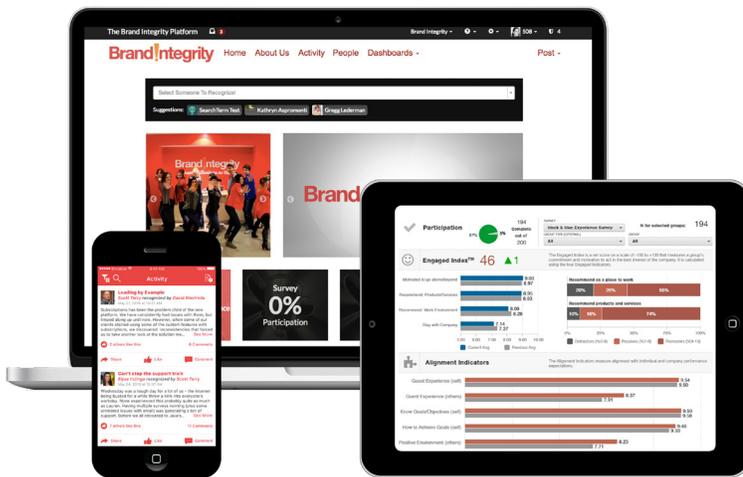
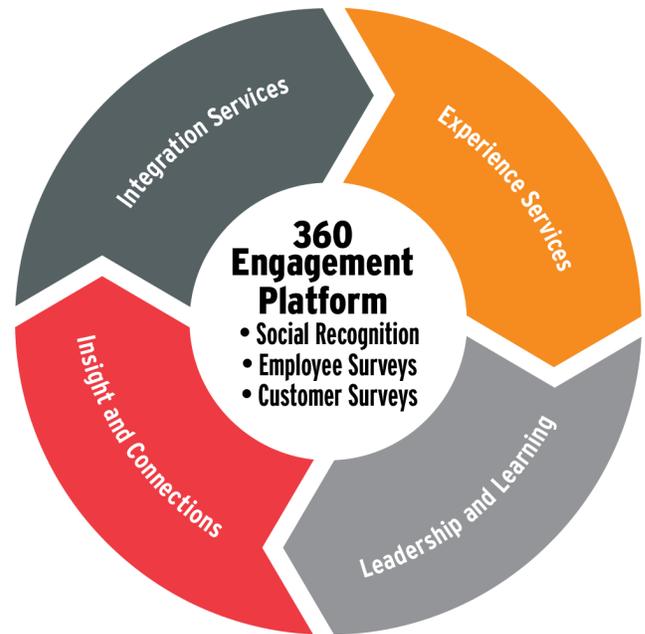


Brand Integrity's Living the Brand System™ is a powerful workplace solution that enables leaders to build the right environment for employee engagement, driving measurable and sustainable culture change. Its modular software platform is supported by customized services that meet the unique needs of each client. The result is real-time, data-driven knowledge that helps organizations achieve better employee and customer loyalty levels, reduce turnover rates, and improve the bottom-line.



Benefits from a Living the Brand System

- A culture of accountability
- More effective leaders
- Increased employee engagement
- Reduction of organizational silos
- More consistent customer experiences
- Quick and easy sharing of best practices
- Greater customer retention

“

Brand Integrity provides the measurement and sustainability tools and techniques to make culture change stick.

- Bob Thompson / Executive Vice President, Rite Aid

Brand Integrity is having a fantastic impact on our culture.

- Tom Holt, President and CEO, Lutheran Jamestown

We now have comprehensive information on performance, potential, and cultural elements to assess and develop leaders.

- Barry Thornton, SVP Operational Excellence, Excellus BC/BS

”

What does it mean to Live the Brand?

Companies are living the brand when they are known as who and what they say they are. When all the marketing messages and brand speak are backed up and delivered upon.

Brand Integrity Living the Brand System Components



Core Values & Behavior Definitions

Together we identify specific and measurable company-wide behaviors that set clear expectations for living your organization's brand/values.



Employee Assessments

We measure employee alignment and engagement. Get clear visibility into how consistently your employees are living your brand, which you'll use to create and sustain accountability.



Employee Recognition

An easy, fun, and self-sustaining way for all managers and employees to recognize and reinforce good work, making it an everyday habit that celebrates and shares best practices. Generate insightful reports for recognition results you can compare to customer and financial metrics.



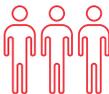
Customer Assessments

Through simple surveys and valuable feedback, we help your employees deliver the experience customers deserve and expect.



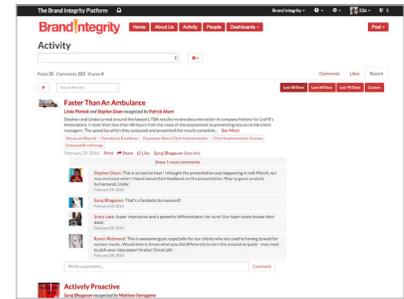
Brand Integrity Academy

E-Learning and in-person academy content is designed to help managers develop skills and habits for communicating and becoming more effective and trusted leaders. It includes dozens of tools and techniques to ensure ongoing communication and integration into hiring, onboarding, performance conversations, and other operational processes.

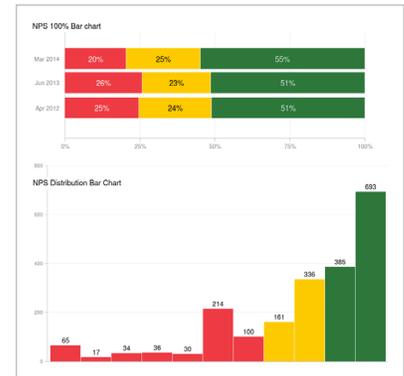


Brand Integrity Training and Account Team

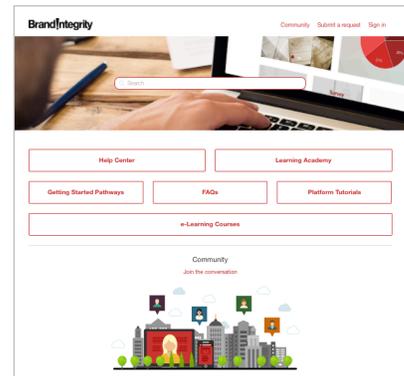
Our dedicated account team is led by Brand Integrity Account Executives and includes a project manager, lead trainer, and technical support/customer service provider.



The easy-to-use features and familiar layout of the platform encourage broad participation.



Customer assessment reports help tie employee behaviors back to results.



E-Learning courses complement training and provide ongoing access to materials.

Brand!ntegrity

CONTACT US

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ABOUT BRAND INTEGRITY

Brand Integrity is an employee engagement technology and consulting company that helps businesses build the right environment for employee engagement, driving measurable and sustainable culture change. While just 33% of the national workforce is engaged at work, the average among Brand Integrity's clients remains at 91%. Since 2002, the company has helped hundreds of clients across 25 industries disrupt the way they approach employee and customer engagement to enable them to overcome barriers, reduce turnover, and become more profitable. For more information, visit www.brandintegrity.com.